



Fact Sheet

Oregon International Auto Show “charges” into town with hundreds of EVs, gas-powered vehicles and a new name accentuating the state’s 200+ auto dealers

Tickets on sale now for the Feb. 22-25 event – the largest auto show in the Pacific Northwest

What You’ll See

- In partnership with some of the world’s greatest automakers, who continue to invest in and depend on auto shows to help tell their brand stories, the 2024 OIAS will provide an array of vehicles for just about every lifestyle – with a big emphasis on technology and electric – key factors locally and in the entire Northwest.
- Show organizers have assembled an impressive roster of new vehicles, including EVs, plug-in hybrids, exotics, crossovers, SUVs, luxury SUVs, and trucks – some not yet available here.
- Auto shows continue to be an instrumental driver of traffic to dealerships while enhancing brand identity. The Oregon Auto Dealers Association takes a concerted effort to stay in front of the OEM community to reinforce the market’s dynamic impact on brand engagement, economic impact and retail sales.
- All exhibits this year will be on the main show floor to provide a comfortable, boutique-style environment for visitors. In all, more than 20 global automotive brands will be in the house.

What You’ll Learn

- As the auto industry evolves at break-neck speed, new vehicles are smarter, safer, more sophisticated and more technologically advanced than ever. With these advances comes the need to learn and understand, which is why the auto show exists.
- There’s no better place than an auto show to compare brands, learn about new vehicles, new vehicle technology, connectivity and rapidly evolving mobility trends in a no-sales, no pressure atmosphere.
- The new vehicle market is still about choice – great news for gas-powered car & truck enthusiasts as manufacturers will also display a variety of vehicles equipped with internal combustion engines.

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What You’ll Experience

- Known for its family-friendly atmosphere, entertaining features, and interactivity, the Oregon International Auto Show is a destination that brings joy and delight to people of all ages.
- The **Subaru Loves Pets** adoption event returns to the Subaru exhibit. See a puppy you love? Give it a loving home. The event also supports Northwest Boxer Rescue in McMinnville, OR.
- Favorite features are back, including an expanded **PGE Electric Avenue** on the Main Floor, **The Garage, Classic Cars, Kids Zone** and **Family Day**, Sun., Feb. 25 (kids 15 and under are free when accompanied by an adult ticket holder).

Like it? Drive it! (Or be driven)

Two Auto Show Ride & Drive events will provide opportunities for attendees to actually drive different models outside the convention center. The **Toyota Ride & Drive** will feature the Rav4 Hybrid, Prius Prime, bZ4X, and Grand Highlander; the **Ford Ride & Drive** will feature the Maverick, Super Duty Truck, F-150 Raptor, Bronco, Bronco Sport, and Explorer. Meanwhile, *inside*, back by popular demand, the **Ford EV Ride Along Track and Acceleration Lane** will feature the Ford **Mustang Mach-E** and **F-150 Lightning**.

Show Hours

- Thursday, Feb. 22 10am-10pm (Media Preview Day: 5am-10am)
- Friday, Feb. 23 10am-10pm
- Saturday, Feb. 24 10am-10pm
- Sunday, Feb. 25 10am-7pm

Tickets On Sale Now – Visit oregonautoshow.com (click on “Tickets”)

- Adult (ages 16-64): \$20
- Military (active-duty w/ID): \$15 (one ticket per ID)
- Senior (ages 65+): \$15
- Child (ages 10 -15): \$10 (Sunday, Feb. 25, is Family Day, children 15 & under are free when accompanied by a paid adult)
- Child (9 & under): Free (when accompanied by a paid adult)
- Tickets are also available at the door.

New this year:

- Family 4-pack – (2) Adults and (2) Children (10-15 yrs) - \$50
- Adult 4-Pack – (4) Adult tickets - \$72

More Information:

Auto Show Main Phone Number: 503.233.5044

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Participating Brands (2024 Show)

BMW
Buick
GMC
Chevrolet
Chrysler
Dodge
Ferrari / Maserati / INEOS
Ford
Genesis
Honda
Hyundai
Infiniti
Jeep
Kia
Mini
Nissan
RAM
Subaru
Toyota
Volkswagen
Volvo

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